

THE ROAD TO SELLING WEALTH

The journey towards making a sale is full of dangers which we call Landmines. Focus on diffusing Landmines rather than making sales and the sales will come easier and more often. Every page of the Road to Wealth Workbook is designed to diffuse Landmines. Take your clients through this process and they will enjoy it more, buy more, and you will eliminate stalls and think about its.



THE LANDMINES

Clear 'Yes' or Clear 'No' Decision

